FACTOR I

CAPACITY OF APPLICANT AND RELEVANT ORGANIZATIONAL EXPERIENCE

-Alice Henley
FACTOR I:
SUB-FACTORS

• Number and Expertise of Staff
• Organizational Experience
• Performance on Past Projects
Number and Expertise of Staff

- Demonstrate capacity
- Describe your staffing plan
- Provide resumes for all key personnel
Organizational Experience

- Describe your recent projects conducted in the last 3 years
- Complete and signed Eligibility form
EOI – Hispanic Fair Housing Awareness Component

• List your bilingual material and services to Hispanics

• Identify bilingual staff experience
EOI – Fair Housing and Minority Homeownership Component

- Description of staff’s experience in providing fair housing and homeownership awareness
- Description of staff’s accomplishments in advocating with real estate industry and clients
PEI OR FHOI APPLICANTS

- Describe testing procedures
- Provide a general description and overall result of testing
Performance on past projects

- Describe your organization’s past performance
- Discuss your compliance with mandatory referral and reimbursement
Rating Factor 2

Need/Distress/Extent Of The Problem

-Melody Taylor-Blancher
NEED/DISTRESS/EXTENT OF THE PROBLEM

- Its urgency
- Your projects responsiveness to that need
- The fair housing need in the geographic area you propose to serve
Sub-Factor 1- Documentation of Need:

PEI/EOI Applicants must describe:
(1) The fair housing need including:

(i) geographic area to be served;
(ii) populations that will be served; and
(iii) the presence of housing discrimination in the project area based upon all federal protected categories.
(2) The urgency of the identified need:

Examples are:

(i) The potential consequences to persons or target areas if your application is not selected

(ii) The extent to which the organizations provide the services identified in the application.
Other sources that support the need and urgency:
References to reports
Statistics
HUD or Federal government reports/analyses
Relevant economic and/or demographic data
Studies
FHOI the sponsoring organization must describe the following:
(i) Populations that will be served as identified by HUD as those projects that will provide fair housing enforcement to underserved areas, rural areas, the Colonias, and areas serving individuals who are immigrants;
(ii) The presence of housing discrimination, segregation and/or other indices of discrimination in the project area based on the protected classes;
(iii) Why the project area is underserved and why the proposed sponsored organization is needed.
Reminders For All Applicants:

1. If the fair housing needs identified are not covered under the Consolidated Plan (CP) or the Analysis of Impediments (AI) or if your locality does not have either of these documents it should be indicated.
2. There must be a direct correlation between your proposed activities, community needs and purpose of the program funding.
3. The data used should be specific to your proposed activities to be carried out.
Specific FHIP Initiatives:

- EOI- Disability Component
- EOI- Fair Housing Awareness Component
- EOI-Fair Housing and Minority Homeownership Component
Sub-Factor 2- Under-Served Areas

Up to 5 points will be awarded when the applicant’s location and project area are not served by a State or local FHAP agency.
SUBFACTOR 3 (15 Points)

BUDGET AND STATEMENT
OF WORK

-Walter Ayers
Budget and Budget Information

- Reasonable vis-à-vis SOW;
- Relates tasks in SOW to budget costs;
- Cost effective;
- Quantifiable and;
- Documents & justifies all cost categories
Budget Narrative

- Explain each category of budget
- Failure to provide results in 2 pt. Deduction
- Counts toward 10 page limit for Factor 3
SUBFACTOR 3
SOUNDNESS OF APPROACH
40 POINTS

-Annette Corley
Point System

- Support of HUD Goals (7 points)
- Proposed Statement of Work and Information Requirements (18 points)
- The Budget Form and the Budget Information (15 points)
• Detailed Project Description
• Support HUD Goals
• Performance Measures/Outcomes
• Current Baseline Conditions, and
• Target Levels of Performance Measures that you Plan to Achieve
SUBFACTOR 1

SUPPORT OF HUD GOALS

7 POINTS
IF YOU ARE A FAITH-BASED OR COMMUNITY-BASED ORGANIZATION OR PARTNER OR SUBCONTRACT WITH FAITH-BASED OR COMMUNITY-BASED ORGANIZATION

Total points 4
APPLICANT SPECIFICALLY ADDRESSES Discrimination

- Against New Immigrant–1 point
- In Colonias-1 point
- Against Homeless-1 point

Total points 3
Subfactor 2

STATEMENT OF WORK (SOW)

18 Points
Rating Factor 4

Leveraging Resources
-Charles Wilson
Points Will be Awarded on the Basis of the Percentage of Non-FHIP Resources You Have Identified and How Firm the Commitment is for Those Resources.

**5 Points is the Maximum for This Factor**
Community Resources May Include:

- Funding or In-Kind Contributions;
- Workspace or Services; or
- Equipment
- Resources Must be allocated to the Purpose of the Proposal
- Contributions from affiliates or employees of the applicant do not qualify as In-Kind Contributions
In Order to Secure Points You Must Establish Leveraging by Providing Firm Commitment Letters That:
• 1. Identify the Organization or Individual Committing the Resources;
• 2. Identifying the Source and Amounts of Leveraged Resources;
• 3. Describe the Use of These Resources in Your SOW;
• 4. Include the Fair Market Value of the Resources and
• 5. Describe How the Fair Market Values Were Derived.
A National Program

- Timm Collier
MAJOR CONSIDERATIONS

- Demonstrated ability to conduct national education and outreach
- Must partner with a disability advocacy group
- Must develop a complaint referral system
- Demonstrated technical expertise in design and construction requirements of the FHA
Demonstrated Technical Expertise

- Conducted training in design and construction requirements of FHA
- Staff are building inspectors, architects, developers, code officials, etc.
- Work experience with one safe harbor documents
Rating Factor One
Capacity and Relevant Organizational Experience
Capacity and Relevant Organizational Experience

- Qualifications
- Organizational resources
- Past experience working with code officials
- Fair Housing Act accessibility requirements
- Fair Housing Act accessibility guidelines
- ANSI, A117.1
Rating Factor Two

Need/Approach to the Problem
Need/Approach to the Problem

• Identify areas that show significant amounts of multifamily housing development
• Identify states and local governments that need assistance in developing and modifying language
• Identify State & local jurisdictions with consistent and not consistent with the FHA requirements
• Identify how to use partners to address needs
• Identify specific format, methodology and languages needed to assist State & Local jurisdictions
Rating Factor Three

Soundness of Approach
Soundness of Approach

- Identify administrative and program tasks
- Include measurable benefits from project
- Budget document (make sure the math adds up)
- Budget narrative
Rating Factor Four
Leveraging
Leveraging

- Secure non-FHIP resources
- Can include: $$$ or in-kind contributions
- Letters must include:
  1. Identity of organizations committing funds
  2. Amounts of leveraged resources
  3. Description of how to be used
• Signed by person legally able to commit resources
• No points for general support letters
Rating Factor Five

Achieving Results and Program Evaluations
Achieving Results and Program Evaluations

- Identify projects intended purpose
- Identify methods to evaluate project
- Identify projects’ outreach methods
- Identify approaches to encourage adoption of codes