



OHHLHC

FY 2006

Lead Outreach NOFA



Lead Outreach NOFA

- **We hope you are thinking, “Let’s apply for a grant this year!”**
- **Before deciding, please read at least the “Purpose” of all of the OHHLHC’S NOFAs and determine which one best fits your proposed project**

Lead Outreach NOFA

- **For projects involving Information Dissemination and Communication via**
 - **Community Outreach,**
 - **Training and Education, or**
 - **Technical Assistance (New*)**
- **Consider applying under this NOFA**



Lead Outreach NOFA

What's New: Eligible Applicants

- **Academic and not-for-profit institutions in U.S.**
- **Certain state and local governments, and federally recognized Tribes**
- **For-profit firms, no fee (profit) allowed (*new)**

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What's New: Ineligible Applicants

- **Existing OHHLHC grantees or applicants to the following programs are not eligible to apply under this NOFA as applicants, subrecipients, or subcontractors:**
 - **Lead hazard control**
 - **Lead hazard reduction demonstration**
 - **LEAP**
 - **Lead Technical Studies**

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What's New: Match

- Requires 10% match commitment by applicant
- Leveraging of funds is encouraged
- See OHHLHC's match and leverage guidance posted at: www.hud.gov/offices/lead

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Amount and Type of Funding:

- **Approximately \$2 million available**
- **Approximately 8-10 awards**
- **Awards will be cooperative agreements, not grants**
- **Period of performance is 24 months**

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Application Submittal Information

- **Grants.gov must *receive and validate* all applications by 11:59:59 PM on deadline date, June 6, 2006**
- **Waiver request must be submitted to OHHLHC no later than 15 days before the application deadline**
- **If granted, HUD must receive paper applications by due date: no 15-day grace period**

Lead Outreach NOFA



Purpose

1. Increase awareness of lead poisoning prevention
2. Educate tenants and owners to recognize lead hazards and report them
3. Build capacity of lead-trained construction workers
4. Provide technical assistance to certain OHHLHC lead grantees



URBAN DEVELOPMENT

Lead Outreach NOFA

What's New:

- **Unit assessments and blood testing are not allowed under this NOFA**
- **Referral or enrollment of units in treatment program is not required**

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What's New:

- **10% Match Required**
 - Matching funds may be cash or in-kind (non-cash)
 - Match contributions must be for allowable costs and/or activities

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Eligible Activities

- **Three specific categories of activities**
 1. **Information dissemination**
 2. **Training and education**
 3. **Technical assistance**
- **If an activity is not listed as eligible under a category, it may not be performed**

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Eligible Activity Category #1: Outreach

- **Approximately \$1.2 M available (about 5 awards)**
- **Goal to raise public awareness of lead poisoning prevention**
- **Results of information dissemination must be measured**

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- **Eligible outreach activities include:**
 - **Door-to-door canvasses**
 - **Community meetings/visits**
 - **Earned media (PSAs, etc.)**
 - **Advertising**
 - **Development and use of phone/e-mail hotlines and websites**
 - **Making materials available in alternative formats (Braille, audio, etc.)**
 - **Program administration and evaluation**

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Eligible Activity Category #2: Training and Education

- Approximately \$400,000 available in 2 cooperative agreements
- Training of local residents, contractors, retail sales associates, tenants, owners, housing inspectors and others on Lead Disclosure Rule and Lead Safe Housing Rule, etc.

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- **Eligible training and education activities include:**
 - **Delivery of HUD- (or state-approved) lead safe work practices training curricula**
 - **Training regional/local residents and businesses**
 - **Promoting or marketing training course deliveries**
 - **Auditing and evaluating training**

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Eligible Activity Category #3: Technical Assistance (TA)

- **Approximately \$400,000 available (approximately 2 cooperative agreements)**
- **Awardees will provide TA to OHHLHC's lead grantees on grant management and lead technical issues**

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Eligible Activity Category #3: TA, cont'd.

- **TA applicants may only apply for:**
 - The nation as a whole or
 - One or more of three regional geographic areas:
 - Eastern US
 - Central US
 - Western US

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- **Eligible TA Activities include:**
 - Provide technical or programmatic assistance to grantees, sub-grantees and contractors of OHHLHC's grant programs
 - Maintain liaison with HUD's GTR/GTM
 - Review grantee records as appropriate
 - Making recommendations
 - Report writing

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Other General Requirements

- **All activities must assist the regional/local area to develop or implement a strategy to eliminate lead poisoning, target at-risk areas/populations**
- **All awardees must provide information to owners and low-income occupants about regional/local sources for lead hazard control and rehabilitation programs.**

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Other General Requirements, cont'd.

- **All awardees are required to use a project management tool, such as a Logic Model, to manage their projects**

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- **Content and Form of Submission**

- Narrative response to 5 rating factors may not exceed 25 pages
- All pages must be numbered
- All material that is not properly located, referenced and discussed in the proper place in the application will not be reviewed. (Section IV.B.)

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- ***Materials other than those specified as allowable will not be reviewed.***
- **NOFA provides checklist of application contents**



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- **Rating Process and Factors**
 - **Application Review Panel will review all eligible applications**
 - **Awards will be made in rank order within the limits of funding availability**
 - **75 points needed to be considered for funding**

Lead Outreach NOFA Rating Factors

1. **Organizational Capacity** 20 points
 2. **Need/Extent of Problem** 10 points
 3. **Soundness of Approach** 40 points
 4. **Leveraging Resources** 15 points
 5. **Achieving Results** 15 points
- and Program evaluation**
- **RC/EC/EZ Bonus** 2 points
- Total possible** 102 points

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- **Rating Factor #1: Capacity of Organization and Relevant Organizational Experience – 20 points**

A. Organizational capacity

B. Organizational experience

C. Individual qualifications

D. Past performance

Note: This factor requires a project-specific organizational chart (also referred to as a “process flow diagram”)

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- **Rating Factor #2:
Need/Extent of the
Problem – 10 points**
 - A. Current data required
(within 5 years)**
 - B. Data must be specific to
target area**



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- **Rating Factor #3:
Soundness of Approach –
40 points**
 - A. Project goals**
 - B. Work plan**
 - C. Budget and justification**
 - D. For outreach and training applicants only,
institutionalization or
mainstreaming lead safety
into its programs**

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All awardees must use existing HUD-approved outreach, training and/or technical assistance documents unless they adequately justify the need to create new ones.



Runs better unleaded

How to Protect Your Children from Lead Poisoning



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- **Rating Factor #4: Leveraging Resources – 15 points (title of RF was omitted in Federal Register)**
 - **Ability to contribute matching resources from applicant's organization**
 - **Ability to leverage funds from entities other than applicant.**

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- 10% match required
- Leveraging is not required.
- Higher points will be awarded to higher percentages of allowable matched and/or leveraged resources



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- **Rating Factor #5:
Achieving Results and
Program Evaluation –
15 points**
 - **Benefits, Outputs,
Outcomes of proposed
project**
 - **Logic Model**



HUD's Logic Model

Logic Model contains drop down listings of need statements, activities / outputs and outcomes:

- **Select need statement you plan to address**
- **Complete just need, activity / output, and projected outcome tables with application**

HUD's Logic Model (cont.)

- **Reporting requirements apply only to grantees**
- **Return on Investment statement and calculation not required for application**
 - **HUD will issue Federal Register Notice regarding Return on Investment**

HUD's Logic Model (cont.)

Instruction download on Grants.gov:

- Instructions under Tab 1
- Form fillable version available

Logic model training:

- www.hud.gov/offices/adm/grants/training/training.cfm - overall
- www.hud.gov/offices/adm/grants/nofa06/lmtraining.pdf - details

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- **Bonus Points**

- **Two bonus points for eligible activities/projects proposed in federally designated:**

- **Empowerment Zones**
- **Renewal Communities or**
- **Enterprise Communities**



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Points of Contact

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