

June 7, 1996

MEMORANDUM FOR: Principal Staff
Secretary's Representatives

FROM: Art Agnos

SUBJECT: Follow up to demonstration of HUD's Home Page

I am grateful for your interest and attention to the HUD home page demonstration at the June 3 Principal Staff meeting. I hope you agree that our home page - which already has received very favorable recognition from **USA Today** and experts in the internet world - is well worth the effort. I would be happy to arrange for additional demonstrations at your convenience.

In the next few months, we will be focusing on three things:

- 1) Developing more ways to use the interactive capability of the internet to do such activities as allowing customers to fill out and submit forms online, providing technical assistance online, and distributing applications for grants (CPD already is doing this).
- 2) Establishing a new section called "Pictures of Progress," using pictures and maybe even videos to showcase the projects and people that are changing our Nation's cities and communities.
- 3) Add more information that HUD staff can use. Last month, HUD's home page recorded 55,000 visits from HUD staff; and we've received a number of comments from HUD staff expressing appreciation for this valuable tool.

To continue the success of the HUD home page, I hope you will help us in the following ways:

- 1) Inform HUD's "Webmaster," Candi Harrison in the Special Actions Office, about your major initiatives so we can feature them on the home page.
- 2) If you haven't already done so, designate a HUD home page reporter who will coordinate the relay of information to Candi.
- 3) Forward your suggestions for topics to be included in our "Town Hall" discussions.
- 4) Encourage your customers and staff to use the internet to do business.

If you have any questions about HUD's home page, please call us in the Special Actions Office (708-1547).