The Eastern Puerto Rico Promise Zone is comprised of the three communities of Ceiba, Fajardo, and Naguado in the Northeast corner of Puerto Rico. The area suffered a big financial loss when the Roosevelt Roads Naval Station closed in 2004. The three communities affected by this closure have joined forces to form the Local Redevelopment Authority of Roosevelt (LRA). The LRA plans to not only improve community infrastructure but also to rejuvenate economic activity in the region, increase access to health care, improve educational opportunity, reduce violent crime, and jumpstart job creation. In 2013, the Navy completed the transfer of 3,409 acres and 1,600 facilities to LRA.

The LRA master plan is also designed to provide better infrastructure and access to education and healthcare.

The LRA’s goals include:

- Increasing economic activity by introducing a “Fast Ferry” service and refurbishing neglected hotels
- Improving educational opportunities by investing in science and math education and creating a Roosevelt Roads Science Park
- Promoting community safety by creating a prisoner reentry program
- Supporting wellness by establishing a food hub and promoting healthy food options
- Upgrading community infrastructure by refurbishing 505,000 square feet of existing facilities and leveraging community financing

The Local Redevelopment Authority (LRA) for Roosevelt Roads in partnership with more than 10 organizations will lead the Promise Zone initiative in Eastern Puerto Rico. With an unemployment rate of 17.34%, job creation is a key priority for the region. The LRA plan to spearhead job growth by partnering with MidAtlantic Shipyards to construct the Roosevelt Roads Marina, attracting film and TV projects, and building an advance ship recycling facility.