Pride of the Great Plains



Third Round Promise Zone Designee

Lead Organization:

Turtle Mountain Band of Chippewa Indians

Population:

18,188

Poverty Rate:

38.93%

Unemployment rate:

6.84%

Key Partners:

Spirit Lake Tribe, Pathways to Prosperity, North Dakota Indian Business Alliance, United Tribes Technical College, North Dakota State University, North Dakota State University Extension Services, North Dakota Agriculture Department, American Indian Alaska **Native Tourism** Association, U.S. Container and Housing, George Washington University – International Institute of Tourism, Turtle Mountain and Spirit Lake Schools, Indian Health Service, Child Welfare, Tribal Health Board, Gang Task Force, Bureau of Indian Affairs Police, and the North Dakota Boys and Girls Clubs.

About the Pride of the Great Plains Promise Zone

The Pride of the Great Plains Promise Zone (PGPPZ) will include two reservations, tribal trust/owned lands, and Rolette County, North Dakota. Turtle Mountain Band of Chippewa Indians will serve as the lead organization committed to improving this persistently impoverished region that suffers from multigenerational distress; high unemployment; insufficient education; poor health and nutrition, increased levels of crime and drug trafficking; and unfit housing conditions.

Leadership and Goals

Turtle Mountain Band of Chippewa Indians will lead the Promise Zone in collaboration with more than 35 key public and private partners. With more than 38% of the population living in poverty, tribal leaders plan to utilize the Promise Zone's initiative's assistance to effectively navigate federal antipoverty and economic development programs.

The Tribe's regional development approach is designed to increase quality of life and break the cycle of persistent poverty.



The goals include:

- Increasing economic activity by establishing a collaborative economic system with a focus on single and multi-family housing development projects
- Improving access to quality employment by incubating small businesses to spur job creation within the region
- Expanding educational opportunities for both young people and adults in the zone, with a special emphasis on early childhood education
- Reducing violent crime in the remote border community that is plagued by drug trafficking and inadequate community safety resources
- Promoting access to quality healthcare and wellness services
- Improving community infrastructure and strategic land use

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