Housing Authority of the City of Milwaukee – Milwaukee, WI

Jobs Plus Grant Amount: $2,300,000

Leveraged Amount: $1,224,448

PH Development: Hillside Terrace

Key Partners:
Employ Milwaukee (formerly Milwaukee Area Workforce Investment Board), Adult Learning Center, Boys & Girls Clubs of Greater Milwaukee, Milwaukee Area Technical College, Milwaukee Community Service Corps, Progressive Community Health Centers, Wisconsin Women’s Business Initiative Corporation, and Wisconsin Regional Training Partnership.

Purpose of the Program:

The purpose of the Jobs Plus Program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:

Hillside Terrace, located near downtown Milwaukee, is a 474-unit apartment development with a total of 987 residents, comprised primarily of single-parent households. The area within a 10-minute walk from the community is experiencing an economic boom. Currently 43% of working-age residents do not report work. The Housing Authority of the City of Milwaukee (HACM) Jobs Plus Initiative will address unemployment to promote economic advancement of public housing residents by incentivizing employment and earnings increases through the earned income disregard for participating families, and by providing services designed to support work including: employer linkages, job placement and counseling, educational advancement and financial counseling. Providing employment related services, financial incentives so that residents have a Plan B ensuring they are “ahead of the game,” and a robust community support for work are all key components which will enrich the lives of the residents that HACM is committed to serve.
Monroe Housing Authority – Monroe, LA

Jobs Plus Grant Amount: $2,299,918

Leveraged Amount: $9,946,022

PH Development: Burg Jones Lane Development

Key Partners: Workforce Development Board of Ouachita Parish, NOVA Workforce Institute of Northeast Louisiana, Louisiana Delta Community College, United Way, Primary Health Services Center, Bancorp South, Prime Time, Children’s Coalition for Northeast Louisiana, University Health Systems, Monroe School System, St. Francis Medical Center, Advantage Resourcing, G.B. Cooley, ARCO, and Regions Bank.

Purpose of the Program:

The purpose of the Jobs Program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:

Forty-Four (44%) of residents at the Burg Jones Lane Development have no income from wages. In fact, 93% of residents have earned incomes that qualify as very low income or less. With the total average income of residents at a mere $11,109.70, the Monroe Housing Authority believes it must act to lift residents out of crushing poverty and empower them to reach for their own success. MHA will provide extensive job coaching, soft skills training, financial literacy training, job search and placement assistance, and rapid re-employment assistance. MHA endeavors to create a strong, cohesive sense of community that values work, where residents will motivate and empower each other to become self-sufficient by achieving living wage work.
Housing Authority of New Orleans – New Orleans, LA

Jobs Plus Grant Amount: $2,300,000

Leveraged Amount: $2,703,386

PH Development: Bienville Basin & Faubourg Lafitte

Key Partners:

United Way, Providence Community Housing, HRI Management/Lodging, Southeast Legal Services, Operation Spark, Backatown Coffee Shop, Youth Empowerment Project, Fidelity Bank, STRIVE NOLA, and Crescent Affordable Housing.

Purpose of the Program:

The purpose of the Jobs Plus Program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:

There are 214 nonelderly public housing households residing in Bienville Basin and Faubourg Lafitte, 56.7% of which are households with no employed individuals in the home. The Jobs Plus Program will build upon existing resident, neighborhood and community partnerships to assist families in achieving employment-related and other self-sufficiency goals. This community of workers would be supported to secure and retain jobs and also actualize positive, long-term financial stability and wealth accumulation. With family support through case management as the center of the Bienville Basin Faubourg Lafitte Jobs Plus Program strategy, residents will be connected to services ranging from adult education and digital literacy to job readiness and employment placement. In addition to pathways to increasing earned income, residents will also be connected to financial management and literacy initiatives to focus on asset building such as Earned Income Tax Credits, credit counseling, and establishing banking accounts.
Housing Authority of the City of Camden – Camden, NJ

Jobs Plus Grant Amount: $1,700,000

Leveraged Amount: $1,752,800

PH Development: Ablett Village

Key Partners:

Purpose of the Program:
The purpose of the Jobs Plus Program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:
Located within the City of Camden, Ablett Village is comprised of 306 public housing units with an estimated 162 “work-able” residents between the ages of 18-61. Ablett Village is plagued by extremely high rates of poverty, concentrated unemployment, teen pregnancy, high dropout rates, and crime. Census data shows that 45% of adults in Camden over the age of 25 have never completed high school. Lack of childcare and transportation have been reported to be the biggest barriers to employment. The City of Camden believes that the Jobs Plus Initiative will provide an opportunity to transition unemployed residents into full-time living wage employment, thereby reducing or eliminating dependence and increasing economic self-sufficiency and personal reliance.
Housing Authority of Covington – Covington, KY

Jobs Plus Grant Amount: $2,203,270

Leveraged Amount: $679,796

PH Development: City Heights

Key Partners:
Northern KY Area Development District, Covington Independent Public Schools, Brighton Center, Kentucky Career Center, Northern Kentucky University, Life Learning Center, Catholic Charities, Kenton County Public Library, Children, Inc., and Northern Kentucky Community Action Commission.

Purpose of the Program:

The purpose of the Jobs Plus Program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:

City Heights is a densely populated community of 366 apartments and 288 work-able households, with a diverse mix of short- and long-term residents. Many residents are underemployed, with 31% of work-able households reporting earned income averaging less than $20,000 per year. Major barriers to sustained employment include lack of affordable childcare and marketable job skills in addition to the community’s geographic isolation from the rest of the city and the booming economy of greater Cincinnati. These challenges present an opportunity for the Jobs Plus Initiative to build the educational and cultural foundations for a community of work with high-impact programs that offer job training leading to living wage employment.
Independence Housing Authority – Independence, MO

**Jobs Plus Grant Amount:** $2,300,000

**Leveraged Amount:** $7,067,056

**PH Development:** Pleasant Heights

**Key Partners:**

**Purpose of the Program:**

The purpose of the Jobs Plus Program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

**Project Summary:**

Sixty-eight percent (68%) of Pleasant Heights residents have no income from wages, and 96% of residents have earned incomes that qualify as very low income. With the total average income of Pleasant Heights residents at a mere $10,821, barely 69% of the average income of residents across the rest of the Authority’s housing, the Independence Housing Authority and partners will lift residents out of crushing poverty and empower them to reach for their own success. To increase the earned income and employability of residents, the housing authority has partnered with the Missouri Workforce Development Board, Full Employment Council and the Pleasant Heights Resident Council to form a leadership team to administer the Jobs-Plus Initiative at Pleasant Heights.
Lynn Housing Authority & Neighborhood Development – Lynn, MA

Jobs Plus Grant Amount:  $1,154,307

Leveraged Amount:  $688,880

PH Development: Curwin Circle

Key Partners:

North Shore Workforce Investment Board (NSWIB), Northeast Legal Aid, North Shore Career Center, North Shore Community College (NSCC), the Curwin Circle Resident Council and a group of dedicated and highly skilled local partner agencies.

Purpose of the Program:

The purpose of the Jobs Plus Program is to develop locally-based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement technology skills, and financial literacy for residents of public housing. The place-based Jobs Plus Program addresses poverty among public housing residents by incentivizing and enabling employment through income disregards for working families, and a set of services designed to support work including employer linkages, job placement and counseling, educational advancement and financial counseling. Ideally, these incentives will saturate the target developments, building a culture of work and making working families the norm.

Project Summary:

Over 700 residents live in Curwin Circle in 277 townhouse-style units. The Lynn Housing Authority and Neighborhood Development (LHAND) plans to target the most intensive job readiness efforts on the 278 “work able” residents in the 18-61 age group. The program will also provide post-employment support to all participants, as well as rapid re-engagement assistance to residents who lose their jobs to help secure another employment opportunity. LHAND, working with NSWIB and NSCC, has secured commitments for job training and placement slots for entry-level positions in the Hospitality, Health Care, Medical, Dental, Customer Service, Information Technology, Early Childhood Education, Culinary Arts, Hotel Services, Human Services, Advanced Manufacturing, Bookkeeping/Accounting, Computer Certifications and other high-growth industries.