



Brunswick Housing Authority – Brunswick, GA

Jobs Plus Grant Award:	\$2,999,060
Leveraged Local Match:	\$815,000
Public Housing Developments:	Glynnvilla Apartments, Brooklyn Homes, and McIntyre Court

Key Partners

- Coastal Georgia WorkSource (Workforce Development Board/American Job Center)
- STAR Coastal of Georgia

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Glynnvilla Apartments, Brooklyn Homes, and McIntyre Court are public housing developments comprised of over 300 households. These sites, and the families that live in them, suffer from unemployment rates of close to 60 percent, reflecting the numerous barriers preventing employment and the significant need for the Jobs Plus program and its comprehensive program model.

The Brunswick Housing Authority (BHA) will use its Jobs Plus grant to assist residents on their path towards advancing their employment outcomes and reaching their goals. In collaboration with the local Workforce Development Board, Coastal Georgia WorkSource, and other key partners, the housing authority will connect residents to local community resources that will assist them in making and sustaining progress towards increasing earned income, economic independence, and a reduction in the need for government assistance. Programming will include focus on responding to resident needs, including include greater financial security, disability assistance, and childcare assistance. Case managers will work closely with residents to develop individual development plans, including career progression plans, that are focused on the resident's needs and goals. Each development will have its own place-based Jobs Plus center to eliminate any barriers to access the residents may have.

BHA will use innovative strategies to outreach to and engage residents, including focusing on building relationships in the community, a necessary foundation for developing a culture of work. Through these efforts the Jobs Plus team will ensure a nurturing and supportive environment to achieve the program goal of increased earnings and employment outcomes for the residents they serve.



Housing Authority of the City and County of Denver – Denver, CO

Jobs Plus Grant Award:	\$1,600,000
Leveraged Local Match:	\$3,005,361
Public Housing Development:	Westwood Homes

Key Partners

- Denver’s Economic Development & Opportunity-Workforce Services (Workforce Development Board/American Job Center)
- Colorado I Have A Dream Foundation
- Mi Casa Resource Center
- Friends of DHA
- Youth Employment Academy
- Catholic Charities

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

The Westwood Homes public housing site includes over 150 non-elderly households, including 284 work-able adults, with less than 100 currently reporting income. One hundred eighty-six work-able individuals at Westwood are unemployed, an unemployment rate of 65 percent (as compared to the three percent unemployment rate of the Denver metropolitan area). Additionally, the Westwood neighborhood suffers from a poverty rate of 32 percent, with 39 percent of adults having no high school diploma or GED.

The DHA Jobs Plus program will demonstrate a program model that effectively impacts the culture of the entire community. DHA will implement the program in collaboration with the area Workforce Development Board, Denver’s Economic Development & Opportunity-Workforce Services, and other key partners. Through the program, residents will gain access to resources to attain their educational and employment goals. Westwood residents will be able to leverage services and supports designed to keep their earnings in their bank accounts as they achieve self-sufficiency. These include transportation cost coverage, childcare stipends, employment pathways through education and partnerships, and the opportunity to develop deeper connections with their neighbors. Ultimately, Jobs Plus will catalyze an entire community to realize the intrinsic value of work, self-confidence, and pride that accompanies self-sufficiency.



Housing Authority of the City of East St. Louis – East St. Louis, IL

Jobs Plus Grant Award:	\$2,299,999
Leveraged Local Match:	\$1,864,950
Public Housing Developments:	Samuel Gompers Homes and Audubon Terrace

Key Partners

- Mid America Workforce Investment Board/ St. Clair County Intergovernmental Grants Department (Workforce Development Board/American Job Center)
- Employment Connection
- Connections to Success
- Urban League of Metro Saint Louis
- Urban Strategies Inc.
- Lessie Bates Davis Neighborhood House
- Christian Activity Center

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Samuel Gompers Homes and Audubon Terrace (aka Emmet Griffin Homes) are public housing sites comprised of over 200 non-elderly households, including 223 work-able adults aged 18-64 (45 percent of total population). According to property management data, only 55 percent of target households have income from employment. Average household income for target households is low, at \$8,613.89 per year compared to \$23,878 in the Downtown East St. Louis neighborhood and \$24,343 in the City of East St. Louis. Currently, 33 percent of target households report no income, 19 percent of head of households are disabled, and 25 percent of target households receive either SSI or a pension.

The Housing Authority of the City of East St. Louis (HAESL) will use its Jobs Plus grant to build on existing resident, neighborhood, and community partnerships to assist families in achieving employment-related and other self-sufficiency goals. To implement the program, HAESL is partnering with Urban Strategies Inc. (USI), a leader in supportive services delivery, as the day-to-day implementation partner, and St. Clair County Intergovernmental Grants Department, on behalf of Mid-American Workforce Investment Board, the local American Job Center. Over the past several years, HAESL and USI have worked together in the Samuel Gompers/Audubon Terrace neighborhood to implement a Choice Neighborhoods Planning grant, a comprehensive neighborhood planning process in partnership with local residents and community stakeholders that produces a forward-looking transformation plan. Through the Jobs Plus program, this community will be supported to secure and retain jobs and actualize positive, long-term financial stability and wealth accumulation.



Housing Authority of the City of Oakland – Oakland, CA

Jobs Plus Grant Award:	\$2,300,000
Leveraged Local Match:	\$2,323,124
Public Housing Development:	Lockwood Gardens

Key Partners

- Oakland Private Industry Council (OPIC) (Workforce Development Board/American Job Center)
- Lao Family Community Development Center
- Oakland Adult and Career Education
- Cypress Mandela Training Center

Purpose of the Program

Jobs Plus develops locally based, job-driven approaches to increase earnings and advance employment outcomes through work readiness, employer linkages, job placement, educational advancement, skills development, and financial literacy for public housing residents. This place-based program supports economic resilience for residents by incentivizing and enabling employment through income disregards for working families, benefitting the entire community and supporting a culture of work.

Project Summary

Lockwood Gardens public housing development is comprised of 372 units (353 work-able individuals) and these families are faced with multiple barriers that are preventing gainful employment. Over 60 percent of the work-able adults have no source of earned income, and nearly 17 percent are under-employed. Additionally, the majority of families that report earned income qualify as very low.

The Oakland Housing Authority (OHA) will use its Jobs Plus grant to launch, in collaboration with partners, the East Oakland Works (EOW) initiative, which will respond to employment-related needs and barriers of Lockwood Gardens residents. The most prevalent needs and barriers include lack of computer and internet access, limited digital literacy, lack of income/wages, physical/behavioral health needs, debt reduction and financial counseling and services, lack of transportation, lack of accommodations for disabilities, and lack of education. To address these needs, OHA will provide individualized case management and one-on-one peer support; digital and financial literacy training; a Jobs Plus Earned Income Disregard and system of participant incentives for the achievement of milestones; and access to a variety of resources to address barriers to employment.

Through EOW, participants will experience reduced rates of household poverty and unemployment and under-employment; secure long-term, quality employment with opportunities for growth and family-sustaining wages; and build a culture of work in Lockwood Gardens and the surrounding community.