Performance Management of Federally Funded Activities

The City proposes to use FY 2007 federal entitlement funds to continue to promote community, housing, and economic development for the City's low and moderate income persons. The City has developed its objective and outcome measures based upon the needs identified by the Community in the 2006-2010 Consolidated Plan. The City seeks to meet the following objectives:

- Availability of Decent Housing
- Affordability of Decent Housing
- Accessibility to Decent Housing
- Accessibility to a suitable living environment
- Availability/ Accessibility of economic opportunity
- Sustainability of a suitable living environment
- Sustainability of decent housing

The activities and projects adopted by the City Council are based upon selecting activities that assist the City in meeting the outcomes. The City seeks to achieve the following outcomes:

- Increase affordable housing opportunities for very-low and low income households;
- Improve the existing housing stock for very-low and low income households;
- Provide assistance to public agencies and nonprofit organizations providing services to very-low and low income households;
- Provide assistance for the homeless and those at risk of becoming homeless;
- Provide public facility improvements to facilitate neighborhood revitalization, such as infrastructure and public works projects;
- Pursue increased housing opportunities and assistance for those displaced through either code enforcement or redevelopment;
- Provide economic development and employment opportunity programs.
- Provide funds to increase law enforcement services.
- Monitor progress of federal entitlement programs to achieve housing and community development needs of the community.

Past Performance of Objectives

Availability of Decent Housing – HOME funds are used to meet this objective through the New Construction and CHDO Programs. Last fiscal year the City began the development of three affordable housing projects to create 80 housing units.

Affordability of Decent Housing – HOME funds are used to for the Home Buyer Assistance Program. This program has seen success in previous years with the low cost of house prices in Fresno. However, as Fresno's house prices catch up with the rest of California there has been a need to increase the amount of the assistance to meet the needs of LMI households. This increased cost reduces the number of persons that can be assisted. As an alternative the City also provides mortgage assistance to development projects.

Accessibility to Decent Housing – Fair Housing Programs and the First-Time Homebuyer Counseling Program assists the City in ensuring that LMI persons have access to decent housing. The fair housing program ensures persons are made aware of their rights to live in the environment of their choice and the homebuyer counseling prepares persons access to

information that will enable them to make a housing choice. Both programs meet their annual goals.

Accessibility to a Suitable Living Environment – Many CDBG areas have blighted conditions that have accrued over time for lack of a concerted community development effort. Through the CDBG-funded Concrete Reconstruction Program, the No Neighborhood Left Behind Program, which was a \$46 million dollars bond to provide infrastructure improvements and the CDBG-funded Code Enforcement efforts, the City has seen a substantial impact on blighted conditions.

Availability/ Accessibility of Economic Opportunity – Under previous Annual Action Plans the City assisted businesses conducting business or providing services in or to LMI areas through the Inner City Fee Program. This program met with some minor success, but did not generate the employment opportunities to substantially impact low income persons. However, the current Annual Action Plan will be amended as the City seeks to obtain Section 108 funding. Funding will be sought to provide businesses with loans that will stimulate the local downtown economy, address blighted conditions, and provide employment opportunities for low income persons.

Sustainability of a suitable living environment – The City continues its effort to work with neighborhood organizations to suppress crime in low income areas. In conjunction with these efforts is the rehabilitation of community centers and neighborhood centers that provide programs for low income youth. The City has invested in rehabilitating the Boys & Girls Club in southwest Fresno, the House of Hope for Youth, the Marjaree Mason Center for battered women and children, the Ted C. Wills Community Center, and other heavily populated community service centers.

Sustainability of Decent Housing – HOME-funded programs such as the Owner-Occupied Rehabilitation, the Rental Rehabilitation, the Emergency Grant and the Senior Paint Program assist the city in maintaining its affordable housing stock to sustain decent housing. The Emergency Grant and Senior Paint Program see great success each year. Both Owner-Occupied and the Rental Rehabilitation Programs have been re-tooled and heavily marketed. Next year's CAPER will reflect the performance of each of the programs

SUMMARY OF OBJECTIVES/ OUTCOMES AND PAST PERFORMANCE

Objective/ Programs and Projects		Outcome	Past Performance
Availability of Decent Housing - New Construction Program - CHDO	•	Increase affordable housing opportunities for very-low and low income households.	Three new housing development projects are underway that will create 80 affordable housing units.
Accessibility to Decent Housing - Fair Housing Council - ByDesign Financial Solutions	•	Increase affordable housing opportunities for very-low and low income households.	Fair Housing information was provided to 11,000 persons city-wide and 51 cases were investigated. Over 400 persons received first-time homebuyer counseling and pre-foreclosure counseling during the program year.
 Accessibility to a Suitable Living Environment Code Enforcement Program Public Facilities Improvements Program 	•	Provide assistance for the homeless and those at risk of becoming homeless and improve the communication.	The City's ESG Program provided over 520,000 meals and 122,000 shelter nights to the City's homeless and those threatened with becoming homeless. A total of \$843,000 was leveraged from private donations, state grants and volunteer activities.
	•	Provide public facility improvements to facilitate neighborhood revitalization, such as infrastructure and public works projects.	The City continues to reconstruct sidewalks, construct gutters and curb cuts in LMI areas. Approximately 685 houses were impacted by the projects last program year.
Affordability of Decent Housing - Home Buyer Assistance Program	•	Increase affordable housing for very-low to low income households with an emphasis on large related families.	

Objective/ Programs and Projects	Outcome	Past Performance
 Sustainability of a suitable living environment Relocation Program Public Facility Improvements District Crime Suppression Teams CARE Fresno 	Pursue increased housing opportunities and assistance for those displaced through code enforcement or redevelopment	The City continues to fund relocation activities as a federal requirement. The City provided relocation services to one family during the fiscal year as a result of a code enforcement action.
	Provide public facility improvements to facilitate neighborhood revitalization.	Neighborhoods community centers and nonprofit organizations working with youth in LMI areas are being assisted in improving their facilities to stimulate revitalization of the area and provide LMI children with access to services.
	Provide funds to increase law enforcement services	The DCST Teams continue to reduce crime in targeted areas where 67.4% are LMI. Care Fresno assisted 1,650 unduplicated LMI children
 Sustainability of Decent Housing Owner-Occupied Rehabilitation Program Rental Rehabilitation Program Emergency Grant Program Senior Paint Program 	Improve the existing housing stock for very-low to low income households	The rehabilitation programs have been re-tooled and heavily marketed to increase the performance results in this area. The E-grant and the Senior Paint Program continue their success.