

# **Office of Public and Indian Housing**

# Public Housing Operating Subsidies -Harvard Cost Study

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**Indian Housing Block Grant Formula** 





Of the amount appropriated, FCAS is funded first; any remaining monies are used to address the Need component.



Operating Subsidies Fund provides funding to support a reasonable level of maintenance, utilities, protective and other services for lower-income families.

- \$3.5 billion annual appropriation.
- More than 3,000 Public Housing Authorities (PHAs).
- Administering roughly 1.25 million rental units.



#### Operating = Total Allowable Subsidy = Expense Level + Utilities \_ Tenant Rental (AEL)

- <u>Allowable Expense Level.</u> The per unit month dollar amount of allowable non-utility expenses for each PHA.
- <u>Utility Expenses</u>. The per unit month dollar amount of allowable nonutility expenses (rate and consumption) for each PHA.
- <u>Tenant Rental Income</u>. The per unit month dollar amount of dwelling rental income.



- The AEL is based on a 1975 HUD-approved operating expense level.
- AEL is inflated annually.
- AEL is calculated at the PHA level.



- Section 519 of the Quality Housing and Work Responsibility Act of 1998 (QHWRA) required HUD to develop a new Operating Subsidy and Capital Fund Formula under negotiated rulemaking.
- The Conference Report of the 1999 HUD Appropriations bill instructed HUD to Contract with Harvard to complete a Study.
- The Harvard Cost Study's goal was to determine the cost of operating a well-run public housing authority.
- Harvard began work in May 2000 and published its final report in June 2003.

## Harvard Cost Study Approach



- Benchmark public housing operating costs to other Federally assisted housing programs governed by similar regulations.
- Harvard chose the FHA database because of:
  - Comparable number of units (1.5 million FHA vs. 1.25 million public housing).
  - Similar number of properties (14,000 FHA vs. 14,000 public housing).
  - Serves similar residents in similar neighborhoods.
  - Availability of audited project level financial data from FHA owners
- Harvard performed a series of statistical analyses to determine what elements of a property drive operating costs.

## Harvard Cost Study Approach



 The cost determinates or "coefficients" from this analysis were combined into a cost model.

	Cost Determinates	Definition			
1	Size	Number of Units in a building.			
2	Age of Property	Property age is measured from 0 to over 30 years old.			
3	Unit Size	Number of bedrooms.			
4	Building Type	Walkout/Garden, Semi-detached/Detached, Row/Townhouse, or High-rise.			
5	Occupancy	Family or Senior Property.			
6	Location	Rural, Non-city Metropolitan, or City-Central Metropolitan.			
7	Neighborhood Poverty Rate	Poverty Rate is based on 1990 U.S. Census Population and Housing data. Properties in a poverty area of over 40% have a 6% increase in costs.			
8	Percent Assisted	Number of units that receive Section 8 assistance.			
9	Ownership Type	Non-profit, For-profit, or Limited Dividend.			
10	Geographic Area	Different areas within each state have their own geographic coefficient. There are 377 geographic coefficients, however some areas do not have coefficients.			

## Harvard Cost Study Approach



- By applying the cost determinate factors to a base, PUM cost of \$178 a project level AEL is computed.
- Verification of the Cost Model by Field Testing
  - By comparing the model-produced estimates of costs with various privately-managed public housing authorities, and;
  - By examining the budget-based estimates provided by independent appraisers (i.e. property management experts) for certain properties.
- Based on the results of the field testing, Harvard made adjustments to the model to account for extreme AEL values.
  - Established a national floor of \$200 for elderly properties and \$215 for family properties
  - Established a national ceiling of \$420 for all properties, except for New York, which has a ceiling of \$480.

## **Harvard Cost Study Results**



Category	Units	-20%	-20 to –10%	-10% to 0%	0% to 10%	10% to 20%	>20%	Total
6	>6,599	1	1	4	2	1	3	12
5	1,250 to 6,599	6	6	21	30	16	48	127
4	500 to 1,249	4	7	40	38	38	117	244
3	250 to 499	6	14	29	60	93	229	431
2	100 to 249	16	48	164	183	209	207	827
1	<99	12	109	281	393	412	258	1,465
Total		45	185	539	706	769	862	3106
Share of PHAs		1.45%	5.96%	17.35%	22.73%	24.76%	27.75%	100%

- 45 PHAs had a 20% or greater reduction in AEL. (-\$80 million).
- 862 PHAs had a 20% or greater increase in AEL. (+427 million).
- Harvard Model results in a net increase of +6% (\$217 million) vs. current AEL.



Utility Expenditures are not adequately addressed. Data needed to successfully re-benchmark the cost of utilities does not exist.

**Insufficient sample size**. Model is not as accurate for PHAs where no sufficient sample of FHA properties exist (e.g. Puerto Rico).

**No adjustment for modernization spending**. Model does not account for modernization upgrades to a property, thus the costs may be overstated.

**May reward inefficiencies**. Harvard proposed a 10% "non-profit coefficient based on the non-profit features of a PHA, this may appear to reward inefficiency in public management.

**Does not address Mutual Help or Turnkey projects.** The study did not address the cost to operate these projects, as these are virtually nonexistent in the PHA environment.

**Revised AEL is still not "de-bundled".** Because most PHAs do not collect project level data, the model cannot accurately determine line-item expenses.



Independent and Unbiased Cost Study.

AELs are updated and uniform across the PHA universe with little to no subjectivity.

Direction on re-benchmarking of utility costs.

Recommendations on certain policy issues.

Provides guidance for HUD management to implement reforms to project-based accounting and project-based management.



HUD will consider implementation of the new AELs.

Establish requirements for project-based accounting.

Explore efforts to move from "agency-centric" to "property-based" management model.





For additional information regarding the Harvard Cost Study, please visit the following website:

http://www.gsd.harvard.edu/research/research\_centers/phocs/documents.html