Partnerships that Produce Results

How the College Board Can Help PHAs Support Youth

June 2018

Access CollegeBoard

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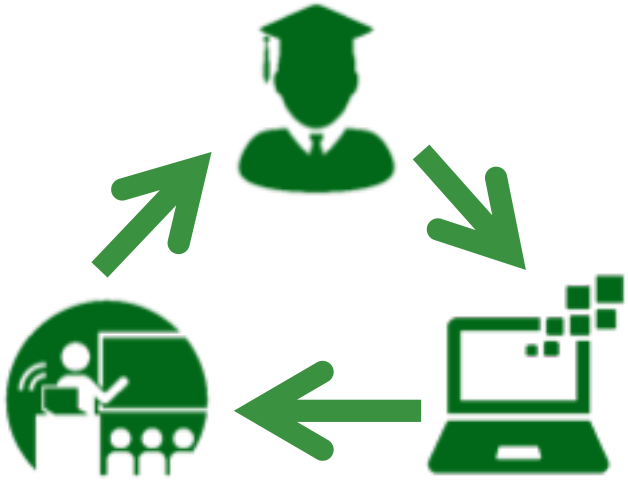
ConnectHomeUSA



CollegeBoard Access

What is ConnectHomeUSA?

- ConnectHomeUSA is a movement to ***bridge the digital divide*** for HUD-assisted residents in the United States. By helping residents in participating communities to get connected at home and providing access to digital literacy and educational content ***we aim to make public housing a platform for change.***

How did we work to tackle education and digital inclusion?

Collaboration, collaboration, collaboration…

- **National Stakeholder Partnerships:** How can we actively pursue partnership with educational attainment as an outcome in mind?
  - CollegeBoard
  - Khan Academy
  - Code.org
- **Local Actors:** How do we partner with local institutions that have the ear of our target populations?
  - School Districts, Teen Centers, Community Youth Engagement
- **Feedback Loops:** How are we tracking impact? What metrics does each party want to capture/measure against?

ConnectHomeUSA

"Seth shared how working hard and using CollegeBoard enable him to overcome his learning disability and fulfill his dream of attending McMurry University"

"Jackson shared his testimony of how connectivity and CollegeBoard's Resources had empowered him to increase his SAT score by an astounding 200 points!"

CollegeBoard Access

Farhad Asghar

Executive Director, Community Partnerships
The College Board

CollegeBoard

+

ConnectHomeUSA

College Board's Commitment

ConnectHomeUSA

- **Fee Waivers:** SAT fee waivers and 4 college application fee waivers for 11 & 12 graders (https://collegereadiness.collegeboard.org/sat/register/fees/fee-waivers)
- **FREE Test Prep:** Unlimited access to SAT practice tools, including diagnostic quizzes, practice questions, interactive advising, test explanations, and 4 official full-length practice tests.
- **FREE College Planning:** Customizable college search and plans, including scholarship and financial aid information.
- **How to Get Started:**
  - **Set up a College Board account** at www.collegeboard.org to sign up for Fee Waivers
  - **Set up a Khan Academy account** at www.khanacademy.org and connect it to their College Board account by selecting "SAT" on the signup page
  - **Log in to bigfuture.org** with their College

College Board also provided in-person supports

- The College Board provided college planning workshops and office hours in 6-ConnectHome communities:
  - Choctaw Nation of Oklahoma; Cleveland; Los Angeles; New York; San Antonio; and Washington, D.C through local college access organizations
- Our CBO partners were all NCAN members and selected based on a history of providing effective college access services, and successfully serving students living in public housing
- We trained the CBOs on Official SAT Practice on Khan Academy and Big Future
- Subsequently, the CBO offered no less than four college planning workshops on following topics:
  - Academic preparation/enrichment
  - SAT practice
  - College search and applications
  - Financial aid and scholarships
- To further support students and families, the selected CBO provided college prep advisors for on-site or online office hours twice a month for seven months

Angela Bugayong

Associate Director, Learning Lab–Student Solutions
The College Board

(formerly Program Manager – College Success Foundation – DC)

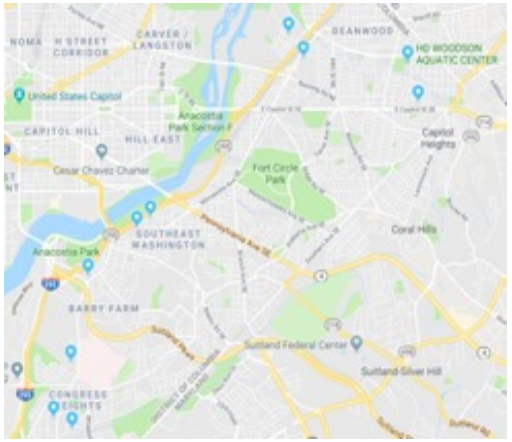
College Success Foundation

"I like being able to do my homework at home. I don't have to get on the bus no more or wait until I go to school on Monday for help with SAT stuff. And now I can just go downstairs on Saturdays and talk to Ms. Angela about college stuff."

– Junior at F.W. Ballou High School

College Success Foundation – DC (CSF – DC)

- Serves students in Ward 7 & 8 of Washington DC
  - In- school model at 8 high schools and 2 middle schools
  - Provide college access and success supports for over 500 middle and high school students



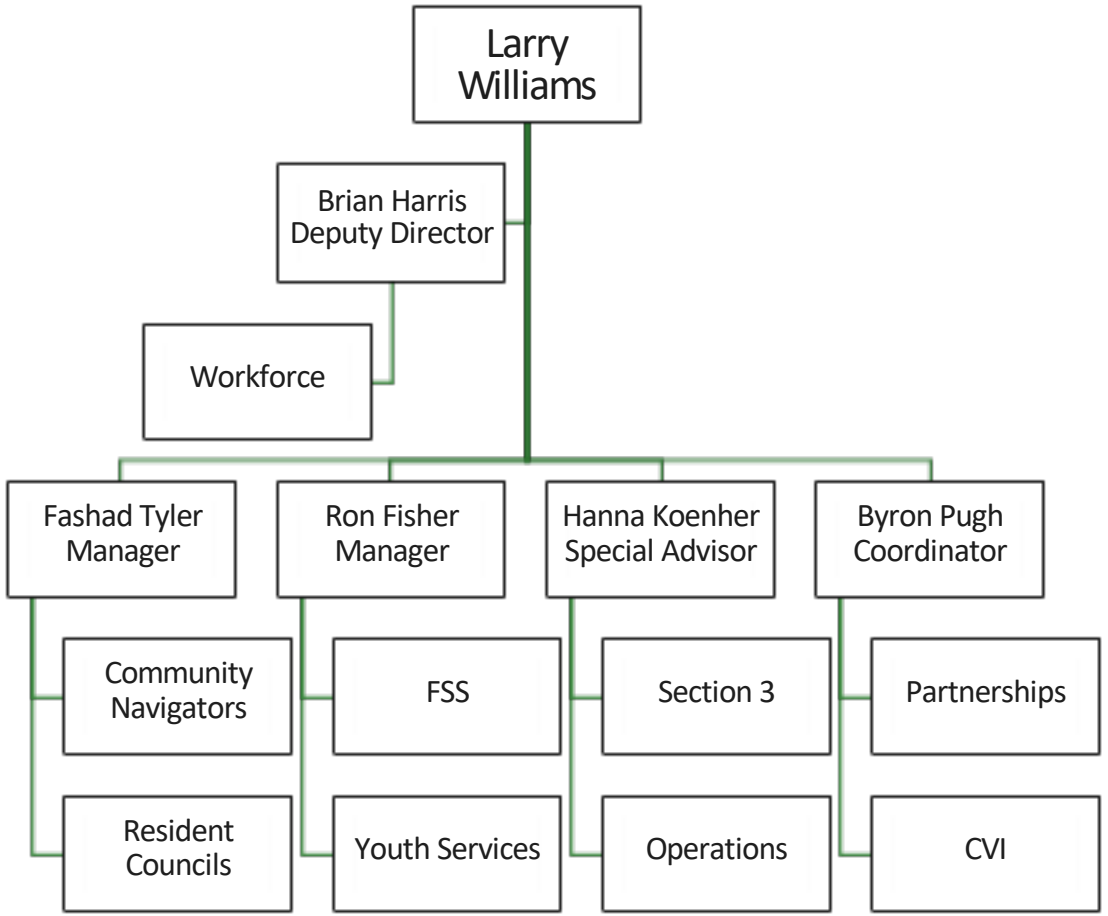
Tips on engaging students:

- Food, snacks, incentives
- Collaborate with other programs located at the property
  - Have other programs recommend and connect you with students
  - Co-host activities/events with existing programs
- Create a student ambassador program
  - If you have one or two students that are consistent -make them ambassadors for the program
  - They can help recruit other students
- Recruitment incentives

Byron Pugh

Partnership and Community Relations Coordinator
District of Columbia Housing Authority

DCHA Organizational Structure



DCHA Community Navigators

Navigator Functions

- To engage residents and connect them to a comprehensive array services
- Create opportunities and service networks, through collaboration and partnerships
- Enrich the lives of youth, adults, families, and seniors through "touch points"

Types of Services

- Education;
- Health & Wellness;
- Workforce Development;
- Self Sufficiency; and
- Event/Activity Planning and Execution.

Types of Support

- Referrals;
- Transportation;
- Information Dissemination &
- Resource Coordination.

A Day in the Life of a Navigator

- Visit a property from assigned portfolio;
- Engage Management & Resident Council Exec. Board;
- Inquire about known resident needs;
- Make referrals to appropriate providers;
- Assess needs of the community;
- Conduct walkthroughs with HMAs; and
- Host scheduled community activity/event.

Resident Engagement Strategies

- Navigator facilitated resident engagement;
- Resident Council Exec Board;
- Property Management Office;
- Providers and Partners;
- Resident led promotion;
- E-mail and Text blasts;
- Website and Social Media platforms; and
- Space, Transportation, Incentives, and Food.

Lessons Learned

- **Partnerships**
- **Engagement**
- **Resources**

College Board Resources

BigFuture™

bigfuture
by The College Board
ShareThis
Like 798
Find Colleges, Advice and More
Search
Get Started
Find Colleges
Explore Careers
Pay for College
Get In
Make a Plan
It's okay to change your plans even if it means changing your major.
Monica realized the major she started college with wasn't right for her. By staying flexible, she opened the door to new opportunities.
Watch
Meet Monica
Not sure where to start? Go
Explore college majors.
find colleges
Look up a college by name
Go
OR
Search by location, major — any way you'd like.
Search
pay for college
How much federal financial aid is out there to help students pay for college? Take a guess.
$1 billion
Get the Facts
make a plan
Get a free step-by-step college plan. Just answer a few simple questions.
What grade are you in?
8th or lower
9th
10th
11th
12th
H.S. grad

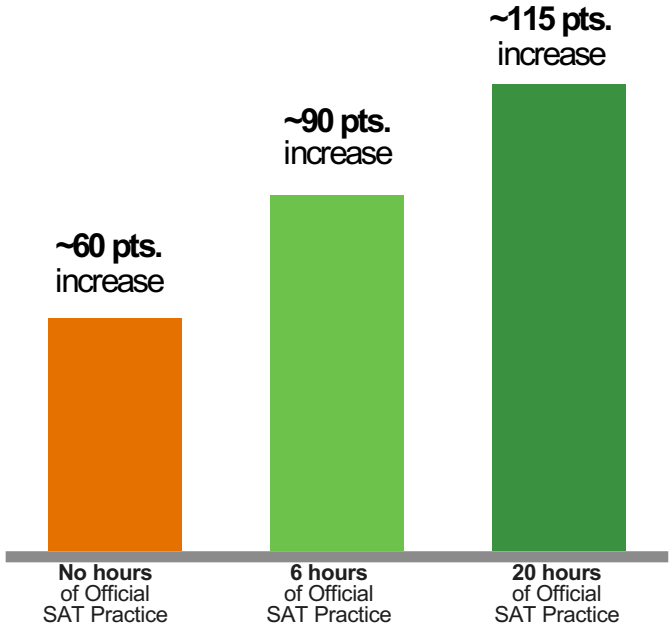
BigFuture™: Educator Resource Center

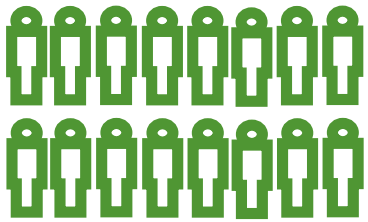
- Handouts and posters
- Site demos and lesson plans
- Presentations
- Spanish-language resources
- Webinars – live and recorded

FREE

SAT Score Improvements and Official SAT® Practice

Number of points gained from PSAT/NMSQT® to SAT correlated to hours spent practicing





16,000
students saw gains of 200 points or more.

Free personalized study plan for students:
satpractice.org

Free resources for educators:
satpractice.org/k12

Based on 250,000 students from the Class of 2017

Practice advanced students regardless of gender, race, income, and high school GPA

Students Answer the Call

Official SAT® Practice on Khan Academy

5 million unique users

2 million linked accounts

46% test takers report using Official SAT® Practice

3 times more students using Official SAT® Practice than commercial test prep

Valencia, Senior
Booker T. Washington High School
Houston, TX
Valencia's SAT score was 470 points higher than her PSAT/NMSQT© score.

"I want to play sports at a Division 1 university. Khan Academy gave me a winning edge. With Khan Academy, every time I got a question wrong, **I was able to go back and do it again and get better and better**. I was able to study and stay focused. Since getting my SAT scores back, I've gotten at least 10 emails and calls from colleges trying to recruit me."

Sabrina, Senior
César E. Chávez High School
Houston, TX
Sabrina's SAT score was 230 points higher than her PSAT/NMSQT© score.

"**I felt pretty confident in the exam** – I saw questions that I would have skipped before but with Khan Academy I understood what kind of questions I was going to face."

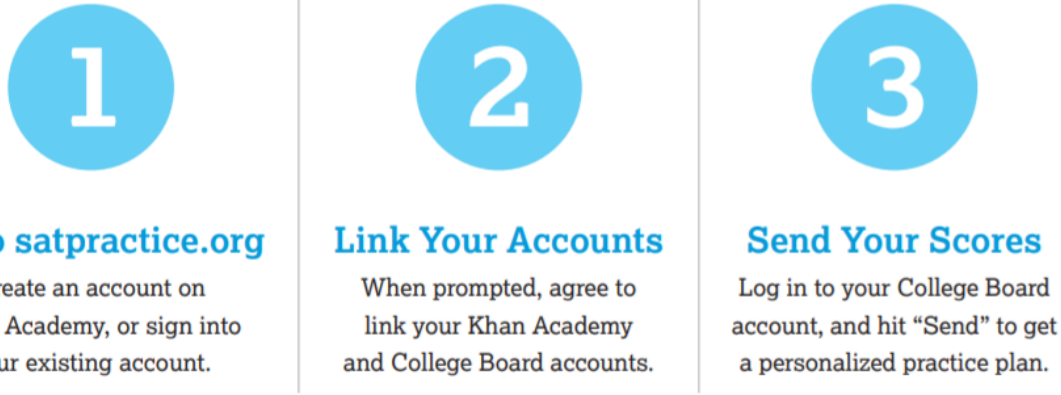
Path to Success

Official SAT® Practice on Khan Academy

Get Personalized Practice

- How to Link
- Linking Powerpoint Presentation
- How to Troubleshoot Linking: Access College Board Scores
- No College Board scores? Don’t worry, start at Official SAT Practice by taking a diagnostic exam!

Get personalized practice recommendations based on your results from the new SAT®, PSAT/NMSQT®, PSAT™ 10, and PSAT™ 8/9. **Take these steps to connect your College Board and Khan Academy® accounts**:

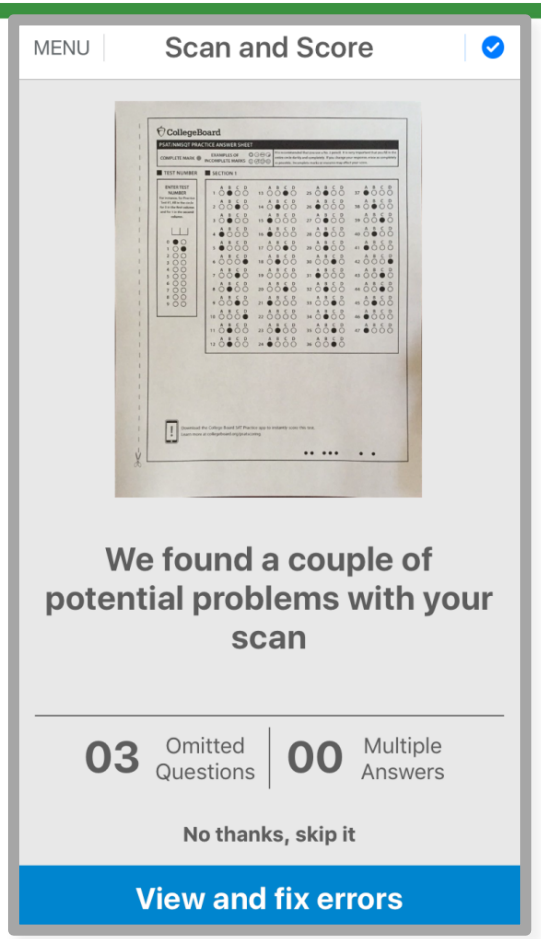


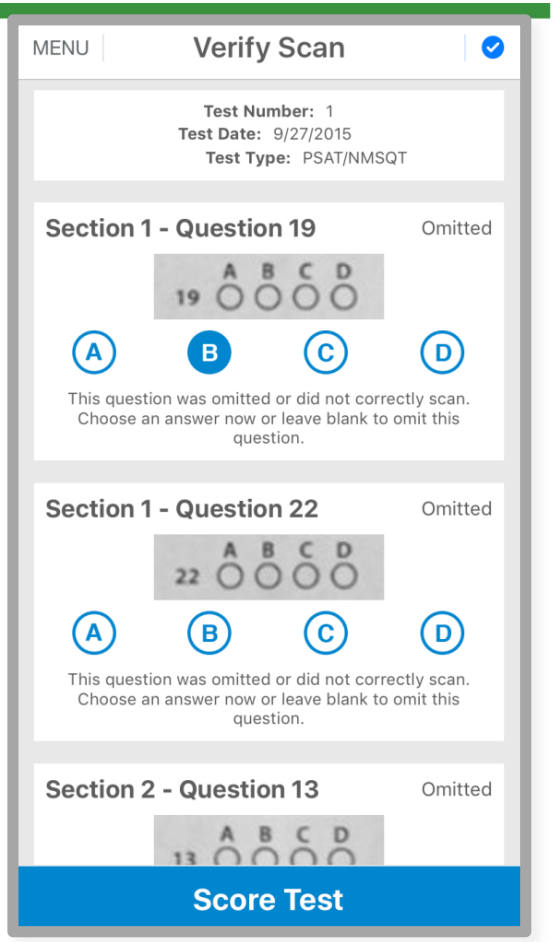
The Daily Practice App

"Designed so students who might not have access to the Internet at home or expensive SAT prep courses and books can still practice for the SAT directly from their mobile device."

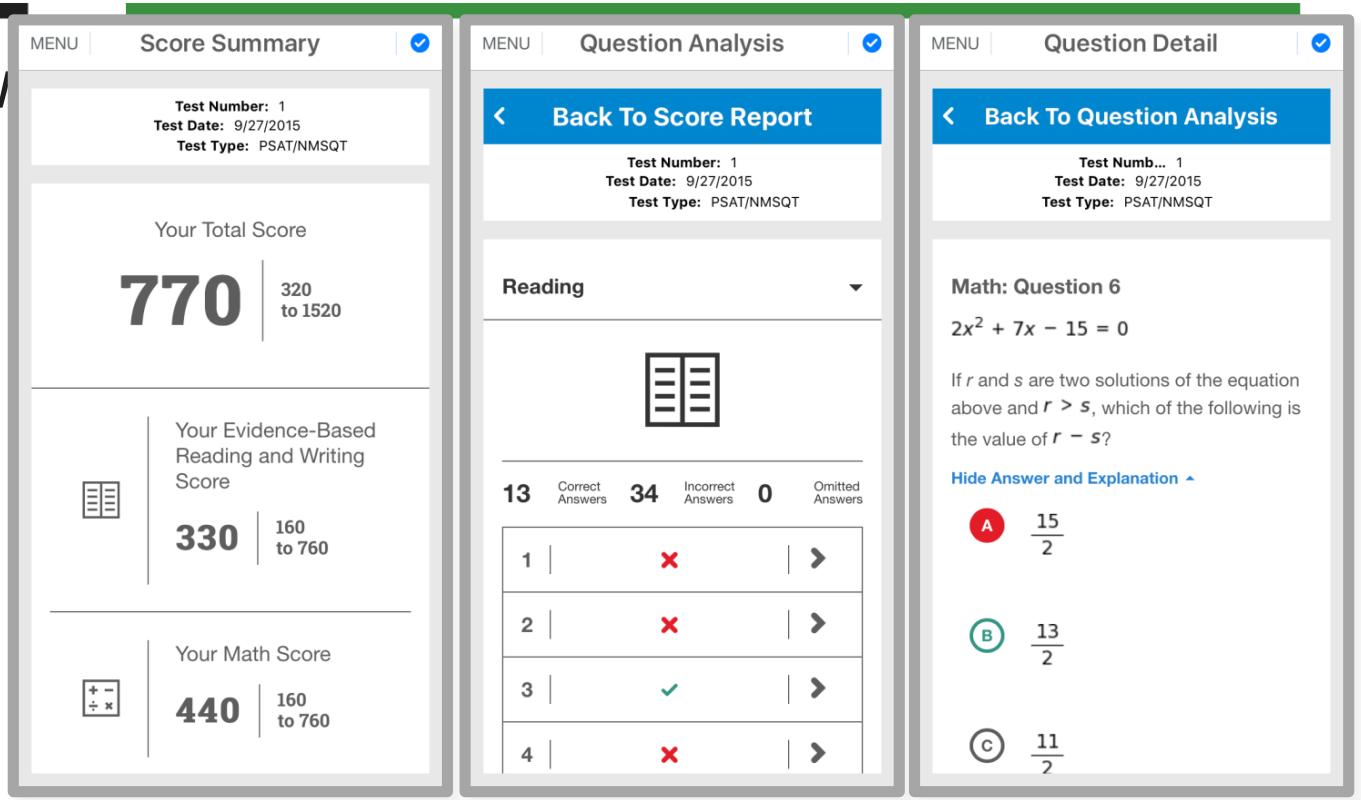
NBC NEWS.com

Scan answer sheets and correct mis-bubbles





Immediately view your scores, detailed analysis, and answer explanations



Coach Resources for Official SAT Practice

Allow teachers, counselors and other educators see student progress and provide targeted help based on their practice

SAT Lesson Plans:

Lesson Plans

Facilitator's Guide

How to get started with Coach Tools

Coach Tools Guide

Coach Tools FAQ

Features include:

Recommended SAT Skills to focus on based on class performance

- Lesson Plans created by teachers for teachers available for skills in Math, Reading, and Writing
- Links to additional Khan Academy content and SAT content that can be assigned to the class based on the class's greatest needs.

Student Progress

- Their upcoming SAT test date
- Problems completed, time spent, and practice tests scheduled
- Notification if account is connected to their College Board account

Recently completed activity

- The top recommended skills for practice
- Questions attempted, answer choices, and correct answers
- Practice Test scores

How do I Get Started?

Free personalized study plan for students:
satpractice.org

Free resources for educators:
satpractice.org/k12

SAT Lesson Plans:

Lesson Plans

Facilitator's Guide

How to get started with Coach Tools

Coach Tools Guide

Coach Tools FAQ

1) **Create classes in Khan Academy that have "SAT Reporting Enabled"**
   a) New SAT Class
   b) New Subject Matter Class + SAT
   c) Existing class with SAT reporting enabled

2) **Add Students and Become their Coach**
   a) With individual emails
   b) With a class code
   c) With Google Classroom

   **Use Students tab in Coach Dashboard to check that students have approved you as a coach

3) **Gather Student Permissions in order to see their SAT Practice data**
   a) Confirm that all students in your SAT reporting-enabled class have received the notification and clicked "Share my SAT activity with [coach]"

   **Use SAT tab in classes to check that students have agreed to share data

Jump Right In

Action	Resources
Explore the resources on Official SAT Practice:	• satpractice.org/k12
Plan a time when students can create and link their College Board and Khan Academy accounts.	• How to Link Your College Board + Khan Accounts • Linking Powerpoint Presentation • Accessing College Board Scores
Plan a time for students to practice.	• satpractice.org/k12 → Start Practicing • Lesson Plans • Facilitator's Guide • Coach Tools Guide • Coach Tools FAQ
Develop measurable goals	
Plan community engagement	satpractice.org/k12 → Spread the Word Digital Marketing kit: sat.org/promotepractice
Make practice fun and rewarding	

Thank You.

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